

## ***fashionTEENS 2019 Guidelines:***

- Open to all current Middle School and High School students in Santa Cruz County
- The garment must have been created after June 1<sup>st</sup> 2018.
- Students are allowed to have adult assistance, however the concept has to be 100% student generated, and at least 50% of the construction of the garment must be completed by the student.
- Students are encouraged to use recycled and other materials not usually associated with clothing.
- Students may use recycled clothing as the base for their fashion, however no more than 20% of the original garment may be visible.
- Student Designers may have fellow students model for them.
- Student Designers may work in teams. (No more than 2 per team)
- All models will be expected to attend the dress rehearsal at 4:00 p.m. April 12th.
- Students whose finished designs differ from their submitted sketches or photographs may not be allowed to walk the runway. Please send photos or ideas for revisions to your fashionTEENS contact person.
- The *fashionTEENS* team does not wish to censor student artwork, however work deemed to be overly sexualized or with drug or alcohol labeling or messages will not be permitted to walk the runway.
- Size restrictions: You will be going up a short narrow flight of stairs, your outfit must fit through a 32 inch doorway and you must be able to ascend 10 steps in it.
- For safety reasons you must WALK on the runway, we cannot allow stilts or any wheeled type of locomotion. Special accommodations will be made for students with disabilities.
- A signed application with entry fee and photo release must be received by Friday, February 8th to participate.

\*If during the construction phase of your outfit you have any inkling that you may run into guideline issues you should contact the *fashionTEENS* organizers at [Fashionteens2019@gmail.com](mailto:Fashionteens2019@gmail.com). Please avoid disappointment.

### **Entry Fee:**

Similar to professional art shows the entry fee ensures that students are serious about participation and helps defray the cost of putting on the show. The \$10 entry fee per ensemble includes two general admission tickets to the show. Students whose work is not accepted will have their entry fee returned. A student whose work is accepted but is not allowed to walk the runway due to Guideline numbers 9-12 above will forfeit their entry fee.

**\*\*Design and Sewing Mentors are available, please email the organizers at—[Fashionteens2019@gmail.com](mailto:Fashionteens2019@gmail.com)**

### **Prizes:**

In 2018 we gave away over \$1000 in cash prizes.

There are two prize categories for the cash prizes: one for creative fashion and one for creative use of recycled materials. Other prizes include being invited to walk on the fashionART runway in the fall of 2019, gift certificates for goods and services for such things as clothing and amazing accessories.

Please see the web site for prize categories and guidelines.

### **Dates:**

February 8, 2019: ***Application Received (not-postmarked), Application Fee, Photo Release forms, sketches or photographs***

Week of February 18th: Acceptance and Non-Acceptance Emails sent out, refunded entry fees postmarked

Friday, March 29: Photo of your outfit (Should be mostly complete) to help us determine the line-up. **You will not be able to walk in the show if we do not receive this photo.**

Friday, April 12

3:00 begin arriving, some hair and make-up will be done at this time.

4:00: If you are not at the Civic by 4:00 you will not be walking in the show.

4:00-6:00 dress rehearsal: Judging for all awards will happen at this time

6:00 Hair and Make-up as well as snack/dinner time (Light refreshments provided)

7:00-8:30 Show

Circle: I am the **designer** and/or the **model**

*fashionTEENS* Application:

Title of design: \_\_\_\_\_

Student's Name: \_\_\_\_\_

Student's Address: \_\_\_\_\_  
City \_\_\_\_\_ Zip Code \_\_\_\_\_

Student's Phone Number: \_\_\_\_\_

Student's email address: \_\_\_\_\_  
(this will be used for show communication only and not shared with anyone!)

Student's Parents' names: \_\_\_\_\_

Student's Parents' email address: \_\_\_\_\_

Student's grade: \_\_\_\_\_ Student's Age: \_\_\_\_\_

Student's School: \_\_\_\_\_

Student's School Art Teacher's email: \_\_\_\_\_

(if you do not have an art teacher, then we would like the email address of any teacher who you have a relationship with)

***\*If someone other than the Student Designer is modeling the outfit or more than one Student is working on this outfit, complete one form per student. Circle at the top whether you are modeling and/or designing. All team applications must be submitted together.***

This is a competitive process. A panel of jurors will decide which student designs to invite to participate in the show based on your complete application. This must include:

- Croqui\*
- Written design concept
- Description of materials
- Construction techniques
- Complete and **legible** application
- Application fee \$10
- Optional Trash-N-Fashion Application

\*See <https://fashionteensantacruz.com/> web page for croquis samples, "Like us" on facebook to keep up with current happenings.

**Designer Pledge:**

I pledge that the submitted design is 100% my own, or 100% of OUR own if this is a team.

I pledge that I will construct this on my own or with help, and that if I do get help I will complete at least 50% of the work myself.

I pledge to keep my work within normal school dress codes, which includes not creating work that may be deemed to be overly sexualized or that has drug or alcohol labeling or messages.

I will adhere to the Guidelines and pledge that all of the above information is true:

Student signature: \_\_\_\_\_ date: \_\_\_\_\_

Parent or Guardian Signature: \_\_\_\_\_ date: \_\_\_\_\_

**Mail your application to:**  
**Audrey Sirota**  
**fashionTEENS, Santa Cruz County Office of Education**  
**400 Encinal Street**  
**Santa Cruz, CA 95060**

**All completed applications must be received by February 8<sup>th</sup> to be considered.**  
**The jury will not even look at late entries, incomplete or illegible applications.**  
**Entry Fee checks made out to MHMS PTA, fashionTEENS in the memo line**  
**FashionTEENS Santa Cruz: Minor RELEASE FORM**

I, the undersigned, am the parent or guardian of the below named minor child. I, the undersigned, being of legal age, do hereby consent and grant to FashionTEENS Santa Cruz (hereinafter referred to as "FTSC"), permission to photograph and video the below named minor child in connection with the production, FASC.

I hereby grant to FashionTEENS Santa Cruz, their successors, assigns and licensees the perpetual right to use, as you may desire, all still and motion pictures, and the right to use his/her name or likeness in or in connection with the exhibition, advertising, exploiting and/or publicizing of the FTSC.

I, further agree and warrant that the below named minor child will not disaffirm or disavow said consent and permission on the grounds that he/she was a minor on the date of execution thereof or any similar grounds whatsoever, or endeavor to recover from you personally or through any guardian, any sums for participating in the FTSC.

I hereby release, waive, discharge and covenant not to sue the promoter, participants, sanctioning organization or any subdivision thereof, promoters, sponsors, advertisers, owners, lessees of premises used to conduct the event and each of them, their officers, agents and employees, all for the purposes herein referred to as "Releases," from all liability to the undersigned, my/our personal representatives, assigns, executors, heirs and next of kin for any and all claims, demands, losses or damages on account of any injury, including but not limited to the death of the participant or damage to property, caused or alleged to be caused in whole or in part by the negligence of the "Releases" or otherwise.

\_\_\_\_\_  
(Signature) (Date)

\_\_\_\_\_  
(Printed Name)

\_\_\_\_\_  
(Street Address, City, State, Zip Code)

**(If the person signing above is under age 18, there should also be consent by a parent or guardian, as follows:)**

I hereby certify that I am the parent or guardian of

\_\_\_\_\_  
the minor named above, and do hereby give my consent without reservations to the foregoing on behalf of this person.

\_\_\_\_\_  
(Parent/Guardian's Signature) (Date)